



Making the healthy choice the easy choice

Cambridge Winter Farmers Market

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Cambridge in Motion

- Cambridge CTG/MiM Components
 - Healthy Convenience Stores
 - **Farmers Markets/Winter Market**
 - School Food
 - Complete Streets
 - Bike Share Program



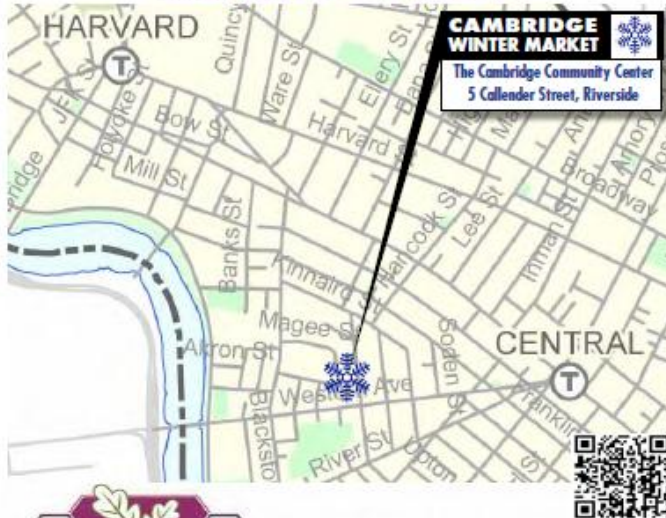
Farmers Markets in Cambridge

- Daily during the market season and during the winter on Saturdays
- The City supports through
 - Facilitating the use of city land
 - Publicizing markets on the City and Health Department web sites
 - Providing assistance to vendors for permit processing and other matters.
 - A contact person for Farmers Markets



Farmers Markets in Cambridge

WINTER
CAMBRIDGE FARMERS MARKET
 SATURDAYS 10AM TO 2PM
 JANUARY 5 - APRIL 27



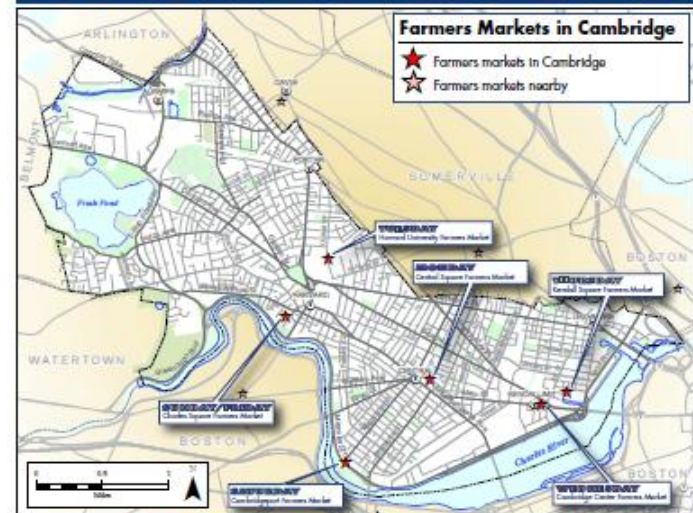
**Cambridge Winter
 Farmers Market**

For more information: 617-547-6811 or www.cambridgewinterfarmersmarket.com



EBT Accepted

CAMBRIDGE FARMERS MARKETS
 One Every Day of the Week - Spring to Fall 2012



| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|--|--|---|---|---|---|
| Harvard Square | Central Square | Agassiz | Kendall Square | Kendall Square | Harvard Square | Cambridgeport |
| | | | | | | |
| Charles Square Farmers Market Charles Hotel Courtyard, 7 Bennett Street | Central Square Farmers Market Hunting Ln, Bishop Allen Court at Market Street | Harvard University Farmers Market 20 Oxford Street, In front of the Harvard Museum of Natural History | Cambridge Center Farmers Market Main Street near Kendall/S&M W&M Station | Kendall Square Farmers Market 500 Kendall Street | Charles Square Farmers Market Charles Hotel Courtyard, 7 Bennett Street | Cambridgeport Farmers Market Marine School parking lot, Magazine Street at Waverley Street |
| 10 a.m. to 3 p.m. Open through November 18 | 10 a.m. to 6 p.m. Open through November 19 EBT/AMT accepted | 10 a.m. to 6 p.m. Open through October 30 EBT/AMT accepted | 11 a.m. to 6 p.m. Open through October 31 Open through October 31 | 11 a.m. to 2 p.m. Open through September 8 | 10 a.m. to 6 p.m. Open through November 18 | 10 a.m. to 2 p.m. Open through October 27 except October 30 |

For more information about farmers markets go to www.massfarmersmarket.org



Cambridge Winter Farmers Market

- Started to
 - Fill the Market Season Gap
 - Increase visibility of Cambridge Community Center
- What does a winter market look like in New England?
 - Wide range of foods
 - Social scene
 - Add-on activities...music, art, education



Cambridge Winter Farmers Market



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Cambridge Winter Farmers Market

- First year (and a half) results
- EBT use, outreach and challenges
 - Door to door surveys
 - Tenant councils...and more
 - Funding EBT match
- Disability access

